**Tokushima Summer Festival: 400-year history**

The hearts and souls of dancers and spectators alike bounce naturally to the rhythm of the music.

**Awaodori (Awa Dance)**

Tokushima’s Awaodori is one of Japan’s most passionate festivals. During the festival period of July 9 to 9th, in the traditional downtown Tokushima, an intense stir of dancing and singing is going on. Come and experience the passion of Tokushima yourself.

**Awaodori dance performances:** 8/2 to 8/15

Known worldwide, the Tokushima Summer Festival has a 400-year history. Awaodori (Awa Dance) performances begin in the evening. In the middle ground, 8/12 to 8/15, the performance fills the river. Meanwhile, the downtown area has a special level. The dancing continues until 10:30 p.m. Main venues include downtown, hotels and parks. In particular, dance-related events are held throughout the city.

Awaodori Kaikan 5F

Address: 2-20 Shinnoshachi, Tokushima
Tel: 088-622-3028

**Location:** Shinmachi Boardwalk and Omotegoten Garden (old Tokushima Castle)

**Indigo dyeing**

Experience for yourself the art of indigo dyeing, a traditional industry of Tokushima. Try dyeing your own original handkerchief!

- **Awa Ningyo Joruri (Puppet Theater)**
  - **Location:** Tel.088-657-7511
  - **Contact:** Tel.088-652-3617
  - **Period performance time:** 11:00 and 14:00 (approx. 30 minutes each, all seats unreserved)
  - **Government-designated Important Intangible Folk Cultural Asset**

**Morning market information**

The city of Tokushima is blessed with the sea, mountains, and river, and thus has abundant and fresh farm and marine products. Given such geographical features, morning markets are very popular.

- **Tokushima Marche**
  - **Location:** Shinnoshachi Boardwalk
  - **Opening:** 8:00-15:00
  - **Admission:** Free

- **Tomon SunSan Market**
  - **Location:** Shinnoshachi Boardwalk
  - **Opening:** 9:00-15:00
  - **Admission:** Free

- **Tokushima Bikkuri Sunday Market**
  - **Location:** Tel.088-636-1102
  - **Contact:** Tel.088-642-0525

**If you've come to Tokushima, then definitely eat!**

Tokushima ramen

There are more than 100 ramen shops in the city of Tokushima alone. The base soup has a rich, salty-sweet, soy sauce taste.

**Hyotanjima Cruise Tour Boat**

Since the middle ground located between the two rivers in downtown Tokushima is shaped like a gourd, the area was named Hyotanjima (Gourd Island). This cruise service will take you around Hyotanjima.

- **Location:** Front of Shinnoshachi River Mitagawa Park
  - **Departures:** Free (however, separate insurance fee is required)
  - **Closed:** January 1

**Sacred Temples of Shikoku**

88 Sacred Temples of Shikoku

- **Sacred Temple #13: Daizenji**
  - **Address:** 253 Nakanohi, Ichinomiya-cho, Tokushima
  - **Tel.:** 088-644-0089
- **Sacred Temple #14:**
  - **Address:** 49-2 Kanonji, Kokufu-cho, Tokushima
  - **Tel.:** 088-642-3275
- **Sacred Temple #17:**
  - **Address:** 80-1 Ito Kiyakai-cho, Kokucho-cho, Tokushima
  - **Tel.:** 088-642-1243

**Experience the pilgrimage to 5 Sacred Temples in Tokushima City / Bizan Ropeway**

At an elevation of 290 meters, Mt. Bizan has been loved by the people since ancient times as a symbol of the town. Also, the view from the summit has been chosen as one of the “Top 20 Night Views of Japan.”

- **Location:** 2-20 Shinnoshachi, Tokushima (Bizan Ropeway’s Sanroku Station)

- **Fare:** Adult: one way 610 yen, round trip 1,020 yen
  - Elem student: one way 330 yen, round trip 510 yen

- **Open:** All year (except inspection days)
  - Apr: 9:00 - 21:00
  - (During Awaodori period 8/12 to 8/15: until 22:00)
  - Nov - Mar: 9:00 - 17:30
  - Contact: 088-642-3187

**To Bizan summit, a symbol of Tokushima / Bizan Ropeway**

Funicular rides on the Bizan Ropeway take you to Bizan summit, 886 meters above sea level, in about 6 minutes. After climbing to the summit, you can then enjoy a view of the entire surrounding area.

- **Location:** 81-1 Ama-Mark-Kawachi, Higashi-Shikokuchuo, Tokushima
  - **Tel.:** 088-641-3181

- **Closed:** January 1
  - **Fare:** Free (however, separate insurance fee is required)

- **Location:** Front of Shinmachi River Mizugiwa Park
  - **Tel.:** 088-653-3211

- **Location:** Tonyamachi, Tokushima (in Seni Furushoyamote)